

MIRIAM LANDMAN

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707-879-8709



PROFILE: Adept and insightful writer, editor, and advisor with more than 25 years of professional experience in editorial and environmental work. Develops illuminating written materials and online content, and provides practical guidance to facilitate progress towards sustainability. As an independent contractor, has worked with more than 30 diverse clients—including companies, non-profits, and government agencies—and has edited hundreds of documents. Writings have been published in more than 35 publications, including national media. Highly skilled at organizing and synthesizing information and conveying complex concepts in clear language. Formerly, Senior Associate at a leading green building consulting firm; and a reporter, writer, and producer for the national public radio program Living on Earth.

SKILLS: Editing, proofreading, research, content development and strategy, planning, analysis

EXPERTISE: Sustainability, climate stabilization, ecological land use, green materials, environmental health

STRENGTHS: Good communicator w/ strong interpersonal skills, emotional intelligence; principled, honest, kind

CURRENT ROLE

Advisor, Writer, Editor—M. Landman Communications & Consulting, Corvallis, OR (2005–present)

Sole proprietor of M. Landman Communications & Consulting. I offer research and editorial services (including copyediting, proofreading, and writing) as well as educational and consulting services. My work projects have often been focused on climate stabilization, ecological & regenerative land use, green building & operations, and other strategies, policies, and practices that promote sustainability. Since 2009, I have also been publishing a monthly blog: TheGreenSpotlight.com.

Past clients include: The Climate Center, Sustainable Purchasing Leadership Council, New Leaf Community Markets, Sustainable Enterprise Conference, US Green Building Council's Northern CA and Redwood Empire chapters, Wild Sanctuary, Harmony Farm Supply & Nursery, Enterprise Community Partners, EduTracks, Environmental Defense Fund, David Brower Center, Industrial Economics, Resource Renewal Institute

FORMER POSITIONS

- **Senior Associate—Simon & Associates, Inc., Green Building Consultants, San Francisco, CA (2001–2005)**
Green building consulting, LEED project management, team meeting facilitation, specifications review, materials research, educational resource development, and presentations. Consulted on dozens of LEED buildings (many of which achieved the LEED Gold certification rating), other residential, commercial, and institutional buildings, and master planning/campus projects. (Simon & Associates later became part of Thornton Tomasetti.)
- **Green Building Program Associate—Global Green USA, San Francisco, CA (2000–2002)**
Worked with the City & County of San Francisco: organized and presented green building workshops for staff in the Bureau of Architecture & Public Works Department, in collaboration w/ the Department of the Environment; developed a *Tools for Green Building Design and Analysis* guide for the city. Contributed to and edited a green materials guide for the City of Santa Monica. Wrote case studies on green affordable housing projects.
- **Producer, Writer, and Reporter—Public radio's *Living on Earth*, Cambridge, MA (1998–2000)**
Prepared and reported on-air feature stories for nationally syndicated, weekly radio show. Produced and edited numerous radio interviews between the program host and various guests, including Wendell Berry, Ray Anderson, and Alan Weisman. Wrote more than 50 weekly almanac segments.
- **Publishing Manager—Mostue & Associates Architects, Inc. (now Davis Square Architects), Somerville, MA**
- **Editorial Project Coordinator—International Council for Local Environmental Initiatives (ICLEI), Toronto, ON**

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SELECTED PUBLICATIONS

- Numerous articles and commentaries published by media outlets, including the *San Francisco Chronicle*, MotherEarthNews.com, KQED.org, *Natural Home* magazine, *GreenTech* magazine, *Environmental Design + Construction* magazine, GreenBuildingAdvisor.com, GreenHomeGuide.com, ENN.com (Environmental News Network), and others
- Book: *Blueprint for Greening Affordable Housing* (contributing author), edited by Global Green USA (Island Press, 2007)
- Case studies on several UC & CSU buildings, published by the UC Green Building Research Center, 2011–2014
- Numerous radio pieces on public radio's *Living on Earth* program: I produced interviews, reported feature stories, and wrote weekly almanacs and a commentary—aired between 1998–2004

TEACHING AND PUBLIC SPEAKING

- Taught a full-semester course on Environmental Policy and the Sustainability Movement, UC Santa Cruz
- Assisted in teaching English as a Second Language (ESL) classes, Santa Cruz Adult School
- More than 20 speaking engagements (between 1997–2015) at: Sustainable Enterprise Conference '15 (Sonoma County), UN World Environment Day '05 event (San Francisco), West Coast Green conferences '06-'08 (San Jose and San Francisco), EnvironDesign conference '05 (NYC), UC Berkeley, Sonoma State University, AIA San Francisco, PG&E Pacific Energy Center (SF), City/County of San Francisco Bureau of Architecture, College of Marin, USGBC Redwood Empire Chapter, Environmental Action Conference '97 (Boston), and other venues

EDUCATION

- M.A., Urban and Environmental Policy (and Planning) — Tufts University
- B.A. with Honors, Community Studies w/ environmental policy emphasis — University of California, Santa Cruz
- Intensive Spanish Language & Culture summer program (attended during college), Costa Rica

ACTIVITIES AND AFFILIATIONS

- Volunteered with the Corvallis Sustainability Coalition, Habitat for Humanity, Daily Acts, and a food bank
- Attended a Corvallis CERT (Community Emergency Response Team) 2022 training on *Preparedness with Pets*
- Mentored a high school student through the Tomales H.S. Mentor Program, 2012–2014. (She graduated and went to college.)
- U.S. Green Building Council: Former member of the Redwood Empire Chapter's Steering Committee and Northern California Chapter committees
- Board member: Green Resource Center (which became Build It Green); founding Editorial Advisory Board of GreenHomeGuide.com; West Coast Green Advisory Board
- Worked part-time on small farms: Took care of large animals (horses, goats, llama) and planted and harvested organic produce
- Interests include: Voting rights, democracy, human rights, organic food/gardening, wilderness and wildlife, biodiversity, animal protection, wildfire mitigation, emergency preparedness

Additional information is provided at: www.Linkedin.com/in/miriamlandman